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FOR IMMEDIATE RELEASE***Celebrate at the Summer Ale Festival at the Philadelphia Zoo******Kick in the summer season with this exciting event featuring delicious, sustainable food and regional craft beers***

Philadelphia, PA—(June 30, 2012) The **Summer Ale Festival** is back! The Philadelphia Zoo and Rolling Barrel Events are delighted to present the fourth annual **Summer Ale Festival 2012**. Experience delicious, sustainable food for over 24 popular local restaurants, entertaining music, majestic animals, and tasty craft beers from over 21 breweries with great friends on **Saturday, July 21st** from 6:30 to 10:00 p.m. (taps close at 9:30 p.m.) This unique fundraising event combines great seasonal ales, local cuisine and animals from all over the world! Tickets are on sale now and are available exclusively at www.philadelphiazoo.org, and are not available at the entrance

“The Summer Ale Festival is one of the best events held at the Zoo. Where else can guests stroll through a beautiful garden, eat delicious food, drink amazing beers all while seeing majestic animals in their beautiful habitats. It is truly a one-of-a-kind experience,” says Amy Shearer, Chief Marketing Officer.

Craft beers will be provided by Boxcar Brewing Company, Dock Street Brewery, Fegley’s Brew Works, Lancaster Brewing Company, Magner’s Irish Cider, McKenzie’s Brewhouse, Narragansett, River Horse Brewing Company, Sly Fox Brewing Company, Straub Brewery, Triumph Brewery, Twin Lakes Brewing Company, Victory Brewing Company, Cabinet Artisanal, Evil Genius Brewing Company, Manayunk Brewing Company, Roy Pitz Brewing Company, Sixpoint Craft Ales, Round Guys Brewing Company, Old Forge Brewing Company and Neshaminy Creek Brewing Company.

Food will be provided by Chipotle, Melt Down Grilled Cheese, Bourbon Blue, Cupcakes Gourmet, The Couch Tomato Café, Raven Lounge, Devil’s Alley/Smokin’ Betty’s, Winnie’s LeBus, Whisk and Spoon, Lucky Strike, Tommy Gunn’s BBQ, Rembrandt’s, Coco’s, Cavanaugh’s Rittenhouse, Mad Mex, Farmer’s Cabinet, Aramark Catering, Marathon Grill, WaterWorks, Philly Pretzel Factory, Copabanana, Qdoba, La Stanza Restaurant & Catering and The Boilermaker.

In addition, guests will experience the Trail of the Lorax: a 3-dimensional, interactive experience, in partnership with Dr. Seuss Enterprises, that shares the true story of an animal in peril — the endangered orangutan.

Guests are encouraged to buy tickets early, as only a limited number of tickets are available. All tickets include a souvenir tasting mug, on-site parking, and shuttle service to and from 30th Street Station.

- \$95 VIP Tickets (limited tickets available): Includes early admission to the Festival beginning at 6:00 p.m., exclusive access to an air conditioned VIP area in PECO Primate Reserve, beer samples from the region's newest Nano breweries, and bites from Philadelphia's finest restaurants.
- \$65 General Admission.
- \$35 Designated Driver Ticket: Includes (2) tickets for non-alcoholic beverages (lemonade or ice tea) and access to restaurant sampling stations.
- \$330 Six Pack: (6) general admission tickets at a 15% discount.

The **Summer Ale Festival** at the Philadelphia Zoo is a rain or shine event.

**** This event is limited to those 21 years of age or older (children are not permitted). ID must be presented with the ticket to enter****

About The Philadelphia Zoo:

America's first zoo and one of the region's foremost conservation organizations, the Philadelphia Zoo is home to nearly 1,300 animals, many rare and endangered. The Zoo, fulfilling its mission of conservation, science, education and recreation, supports and engages in conservation efforts to protect endangered species around the world. The Philadelphia region's leading family destination, the Zoo welcomed more than 1.2 million visitors last year. The Philadelphia Zoo is accredited by the Association of Zoos and Aquariums. For more information on the Philadelphia Zoo, as well as to purchase and print tickets online, visit us at www.philadelphiazoo.org. Philadelphia Zoo is a non-smoking facility.

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